

# Pitch for cSBO project proposal [ACRONYM]

Pitch session 02/04/2026

[Presenter]

# Instructions

- Note that the jury will receive pre-application 4-pager in advance
- Please respect the 7 slides limit
- All topics mentioned on the slide templates must be addressed using
  - Text, or
  - Visuals (table, figure, diagram,.....)
- Pitch duration:
  - Presenting maximum 15 minutes
  - Followed by Q&A 15 minutes

# Project introduction and context

[PROJECT ACRONYM]

- *One-sentence summary*
- *Scientific excellence: targets key gap beyond state-of-art*
- *Flanders relevance: unlocks value for Flemish sectors/companies*
- *Suggested visual: “Problem → Breakthrough → Flemish impact” chain*

# General objective and fit with the MateriNex 2026 cSBO call

[PROJECT ACRONYM]

- *Fit with MateriNex/cSBO: addresses call scope points*
- *General project objective: summarize consortium objective*
- *Expected target/use: product/process/service innovation*
  
- *Suggested visual: “Call scope → Project objective → Expected target/use”*

# Scientific objectives

[PROJECT ACRONYM]

- *Knowledge gap: current state-of-art limits*
- *Scientific excellence: expected advances in understanding/measurement/design rules*
- *Novelty & ambition: new mechanism/method/model/material vs state-of-art*
- *Suggested visual: “State-of-the-art vs proposed advances” comparison table*

# Methodology & risks

[PROJECT ACRONYM]

- *Approach: methodology/research design*
- *Milestones and go/no-go decisions*
- *Key risks*
  
- *Suggested visual: PERT-chart or alternative (simple Gantt-chart, ...)*

# Potential impact and industrial relevance for Flanders

[PROJECT ACRONYM]

- *Industrial pain addressed: issues/difficulties for companies*
- *Target sectors/applications: sectors with value chain position (upstream/downstream)*
- *Economic benefit: improves (KPI) → reduces (cost/risk) → enables (market)*
- *Suggested visual: “Valorisation map” (actors → steps → benefits)*

# Research partners and their contribution

[PROJECT ACRONYM]

- *KI1: [expertise] → leads [workstream/output]*
- *KI2: [expertise] → leads [workstream/output]*
- *KI3: [expertise] → leads [workstream/output]*
- *KI4: [expertise] → leads [workstream/output]*
  
- *Suggested visual: Consortium map (partners ↔ workstreams)*



# Budget estimation and duration

[PROJECT ACRONYM]

- *Budget estimation and required duration*
- *Effort split: KI1 [PM], KI2 [PM], KI3 [PM], KI4 [PM]*
- *Suggested visual: Budget/effort pie*

# *Thank you for joining us today!*

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