

**Aranzazu Guisuraga** holds a Master's degree in Chemistry from Oviedo University and a Master's in International Business Administration from United Business Institute, Brussels. With over two decades of experience in the polymer and elastomer industry, she has led global roles in market development, product strategy, and business transformation for major corporations. Her career spans innovation in performance polymers, medical and industrial applications, and tire technologies—reflecting her commitment to bridging performance with responsibility.

After completing an Executive Master in Sustainability Transformation at Solvay Business School in 2024, Aranzazu has focused on sustainability-driven business development. She currently leads efforts to introduce **Proxima™ polyolefin thermoset systems** into European infrastructure, paving the way for more resilient and sustainable construction. She believes collaboration and innovation are key to building a future where materials enable progress without compromising the planet.